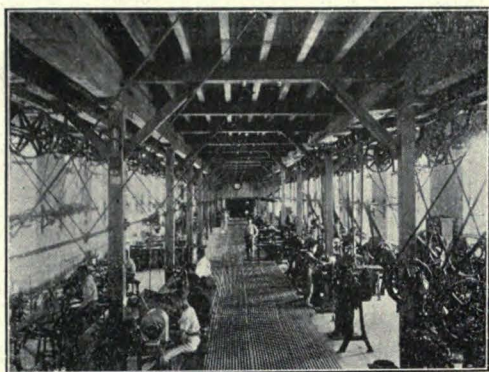


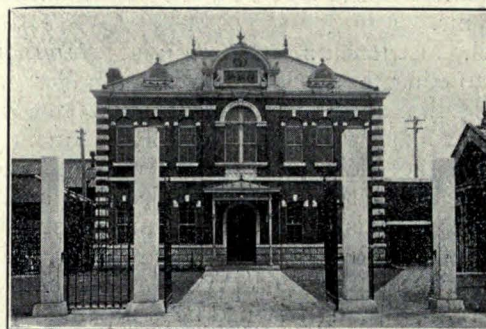
WATCH STORE

THE HATTORI WATCH STORE AND THE SEIKOSHA

In the centre of the Ginza street, Tokyo, there stands an imposing building which will at once attract the attention of visitors. This is the Hattori watch shop. Mr. Hattori, the proprietor is a well known business man of high standing. The Seikosha, situated at Yanagishima, Honjo, is the watch factory, built and managed at his own expense. Established in 1892, the factory has steadily been extended in scope and outfit. Having installed up-to-date plants, clocks both hanging and standing, nickel clocks,



INTERIOR OF THE SEIKOSHA



THE SEIKOSHA

watches and others are made, the output per year being 400,000. This is the 1st class watch factory of the East. The area covered is about 5,000 *tsubo*. There are in use motor power of 150 H.P. and 1,000 factory hands. The output of the store is exported to Korea, Manchuria, China, Hongkong, Straits Settlements and India, being favourably received in those places. The Hattori watch shop sells jewellery and similar articles, besides watches. The manufacture of watches is a difficult task, and it is admirable that Mr. Hattori has succeeded in his attempt after going through all sorts of trouble. His efforts proved remunerative, since he practically commands the business concerning the manufacture of watches.

Mr. Hattori is contemplating a further extension of his factory, owing to the increasing demand for its output. Those who make a visit to the Hattori watch store are struck with the politeness of the employees and prompt service rendered by them. Mr. Hattori is really a remarkable man. He began life as a mere apprentice, but rose step by step to the present position, owing to his zeal, energy, faithfulness and kindness. Since he knows what life is, he can enter into the spirit of his employees, and show every possible consideration and give encouragements in their trials, so that they act in perfect compliance with all his wishes. The secret of his success consists in the honesty and sincerity of his business method, which leads his customers to make purchases at his store with easy mind; and the business men dealing with him feel always that they may depend upon him.



PORCELAIN STORE

MR. HACHIROBEI OKU

(Porcelain Maker)

The Oku family has its business headquarters at No. 1, Uramachi, Akasaka, Tokyo, where they are engaged in the sale of porcelains of various kinds. The family is also celebrated as the owner of the tea-house at Hoshiga-oka. There are some interesting facts which we must mention in connection with this well known family.

According to an authentic record published by the Department of the Imperial Household in 1883, the Oku family has the following history.

"Empress Jito, the 41st occupant of the Imperial throne was cremated and the practice was kept up for several generations until the Emperor Go-komyo wished to restore the old method of burying, but died before he made his wishes known to the people. It was about this time that in Kyoto, there was family, Hochirobei is the 13th generation of Okus whose services to the cause of the Emperor was highly appreciated and in 1907 he was decorated with the 5th rank of merit to the great honour of the Oku family.



THE GALLERY

a man named Hachibei who used to be a conveyer of fresh fish to the Imperial Household. Being informed that cremation was to be still carried out he appealed to the Prime Minister for the abolition of cremation according to the Imperial pleasure, and he declared that if not heard, he would kill himself. The man continued his lamentation in the court-yard for several consecutive days. Finally his appeals were heard.

The present head of the